Built to Last

The UAS7 Virtual Academy Fortifies the Bridge between Germany and the United States

IVEC Conference
October 28, 2021

Patrizia Nobbe
Executive Director
UAS7 New York

Annette Richie
Director Global Academic Programs
University at Albany (SUNY)

Katja Zühlsdorf
Program Coordinator
UAS7 Virtual Academy/ IVAC

UAS7 GERMAN UNIVERSITIES OF APPLIED SCIENCES

SUNY The State University of New York

SUNY COIL
Collaborative Online International Learning

DAAD Deutscher Akademischer Austauschdienst German Academic Exchange Service

SPONSORED BY THE
Federal Ministry of Education and Research
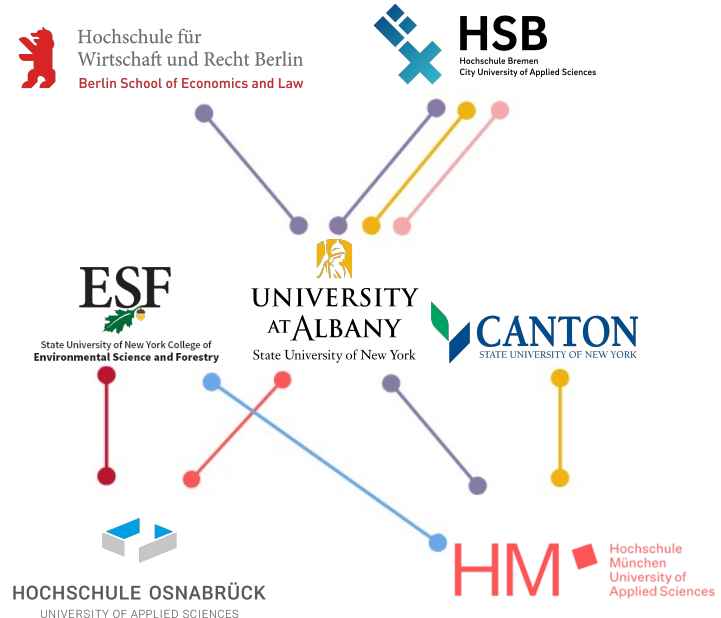
1. Virtual Collaborations

Management + Economic

Environmental Engineering

Computer Science

Landscape Architecture

STEM

Science Communication

2. UAS7 Virtual Academy: First-Year Build Up

UAS7 Match Coordinator & Team

UAS7 Virtual Academy: Coordinator

UAlbany

UAS 1	UAS 2	UAS 3	UAS 4

Faculty ↔ Faculty

Int. Office

E-Team

Evaluation

SUNY COIL

Uni 1	Uni 2	Uni 3
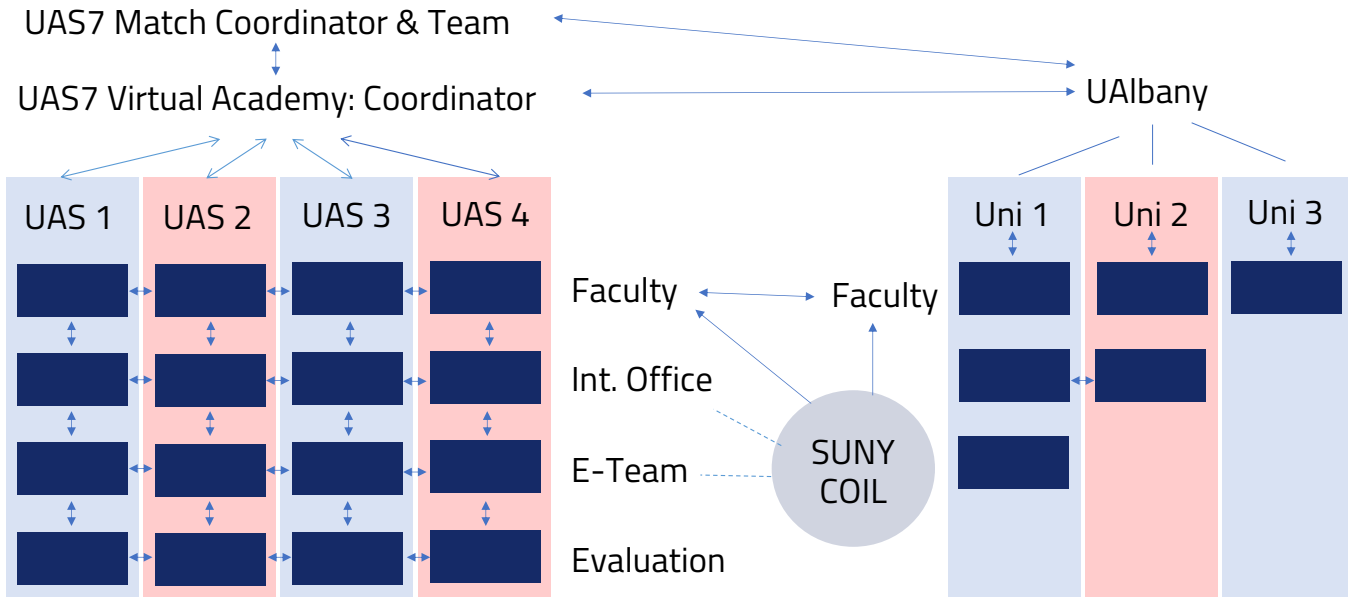
1 Institutionalizing the Academy

Engaging many actors and departments

Challenge:

Virtual collaborations on the level of the classroom need more actors and different expertise.

Solution:

1) Kick-off event, inviting involved faculty and International Officers as well as university leaderships and E-Learning experts
2) SUNY COIL coaching sessions for faculty from both sides of the Atlantic
3) Frequent project meetings involving different working groups
4) Individual meetings of institutions' PR with UAS7 PR

Hochschule für Wirtschaft und Recht Berlin
Berlin School of Economics and Law

HSB
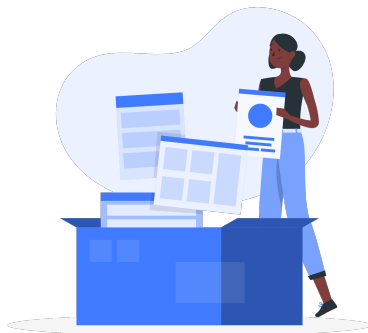Hochschule Bremen
City University of Applied Sciences

HM
Hochschule München
University of Applied Sciences

HOCHSCHULE OSNABRÜCK
UNIVERSITY OF APPLIED SCIENCES

UAS7
Virtual Academy

2 Managing knowledge for future action

Gathering knowledge & keeping everything in one place

Challenge:

For future projects, the storage and dissemination of common knowledge and experience is essential

Solution:

1) UAS7 served as a coordination point and the website as a tool

2) Final feedback event: lessons learned and future take-aways for all involved actors

3) Evaluation & quality management: new tool for evaluation

4) E-Learning centers: Tutorials for lecturers and students

Hochschule für
Wirtschaft und Recht Berlin
Berlin School of Economics and Law

HSB
Hochschule Bremen
City University of Applied Sciences

HM
Hochschule München
University of Applied Sciences

HOCHSCHULE OSNABRÜCK
UNIVERSITY OF APPLIED SCIENCES

UAS7
Virtual Academy

3 Student engagement lessons

Engaging students in a fun and meaningful way

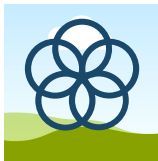**Challenge:**

Got a perfect project set up but no students?

Solution:

1) Coil on Syllabus: managing student expectations

2) Address *Intercultural Learning* before and after the project

3) Icebreaker: getting off to a good start

4) Ask for feedback: encourage students to become project ambassadors

Hochschule für
Wirtschaft und Recht Berlin
Berlin School of Economics and Law

HSB
Hochschule Bremen
City University of Applied Sciences

HM
Hochschule
München
University of
Applied Sciences

HOCHSCHULE OSNABRÜCK
UNIVERSITY OF APPLIED SCIENCES

4. UAlbany/SUNY Not Yets & First Gains

Not Yets

RECRUITMENT
Elusive Matches

Most matches initiated from UAS7

Bilateral next time?

How to enhance VE value at Research 1 + teaching, applied sciences univs.? (strategic plan, DEI, industry, T&P...?)
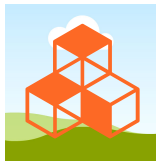
EQUAL SUPPORT
Consortium & University Level

UAS7 team of ~15 vs. informal/1 lead on SUNY end to assist in curricular, tech., assessment

Balanced approach improves outcomes

First Gains

CURRICULAR INNOVATION
+1st in STEM/MINT

Internet of Things, (Osnabruck-UAlbany)

Air Pollution Controls (UAlbany-Bremen)

Tech Incubator (Munich-Canton)

STUDENT ACTIVISM ACROSS THE DISCIPLINES

Moral Econ./Justice (Berlin-UAlbany)
Crisis Leadership (Munich-UAlbany)
Environ. Journalism (Munich-SUNY ESF)
Design for Climate (Osnabruck-ESF)

FACULTY AS INT'L. ACTORS
Teach, Research, & Advocate

Embrace leadership in internationalization

Integrate projects, COIL, REUs into grant, research, & site visits

ADOPT, ADAPT, & CELEBRATE
Institutionalization

Presidents, Provosts, & Deans engage in UAS7 VA events, note in annual report

College/School web showcase projects, following UAS7 ex.

5. Take-Aways

1 Engage all actors! Strengthen internal and external networks (and reputation) by institutionalizing network connections.

2 Find ways to manage knowledge! Start to organize knowledge early and strategize its dissemination.

3 Employ feedback tools to keep improving student engagement!

4 Reach out to your difficult to internationalize STEM and MINT programs about virtual exchange! This is really for them.

5 Recognize, resource, and activate the faculty as the international actors and leaders who they are.

6 Find inspiration in how collaborative projects are leveraged at your partner's institution.

THANK YOU!
WE LOOK FORWARD
TO YOUR QUESTIONS

Executive Director
UAS7 New York
Patrizia Nobbe
nobbe@uas7.org

UAS7 Virtual Academy
Program Coordination
Katja Zühlsdorf
katja.zuehlsdorf@hwr-berlin.de

Director Global Academic Programs
University at Albany (SUNY)
Annette Richie
arichie@albany.edu

UAS7
Virtual Academy