Virtual Global Classroom / COIL Design Framework:
"Techtalkers: Science, Technology and Environmental Journalism"
Hochschule München, SUNY ESF **Departments: 05 (HM), Environmental Studies (ESF)**

Short Course Description	Students will gain experience with the conceptualization and production of texts for public consumption. They will write about scientific, technological, and environmental topic, produce and publish them on techtalkers.hm.edu. We want to provide an intercultural experience for our German and US students as well as give them experience communicating out to intercultural audiences.
Main purpose	*Intercultural experience / Topic related case work or research task / Meta-competence* - Intercultural experience - Topic related case work or research task - Meta-competence

Curriculum allocation			
Module (in which the project is embedded)	**HM**: Course / Module: 619.DM **ESF**: Course/ Module: EST 395, EST493		
Teaching period	**HM**: Spring semester (Apr-July)	**ESF**: Spring term (Jan-May)	
Student population	*Undergraduates (BA) / Graduates (Master) / Post-graduates / Other* **HM**: Undergraduates (Y3, Y4)/ Graduates Y1, Y2 (Master) **ESF**: Undergraduates (Y3, Y4)/ Graduates Y1, Y2 (Master)		
Student admission	Voluntary	Mandatory	By application	Other?
Curriculum match	*Required: YES/NO* YES	*YES, same area /* No, interdisciplinary YES, same area (communication, journalism) and specific topic (science, technology, environment)	
Grading / Recognition	*Separate or joint grading / Credits for?* <u>Separate</u> grading • Writers: 2 texts per person • Illustrators: 4 illustrations in total (responsible for 2 writers each) • Editors: read each text twice and provide feedback (responsible for 2 writers each) • Team for SEO, webadministration, and coordination: project management and search engine optimization of posts • All: Reflection about the experience	*Certificate YES/NO* YES	
ECTS / US credit	<u>5 ECTS</u>		
Student collaboration			

Main forms of interaction	Synchronous: *main event(s) LIVE. (please incl. dates and times), e.g. lecture, group work, result presentations* 10 live sessions March 30th: Introduction to ESF-University of Munich experience - Lecture (introduction to experience, expectations and icebreakers) Week 1: Introduction, blog brainstorming, team and role picks, ideation for the publication plan Week 2: Lecture and team meetings with instructors, ideation for articles, research Week 3: Lecture, team meetings with instructors, work on first suite of articles Week 4: Lecture, team meetings with instructors, finalization and publication of first suite of articles, work on second suite of articles Week 5 Lecture, team meetings with instructors, finalization and publication of second suite of articles, experience debrief		Asynchronous: *Selected touch points such as kick-off, coaching, feedback* Students work on texts in teams	
Project schedule	*Planning period* 09/20 – 02/21	*Start / Kick Off* 30/03/21	*End* 29/04/21	*Total duration* 5 WEEKS
Pre-requisites	*None / Content of specific course / Specialization or major in FIELD / Other? e.g. work experience*			
Deliverables	*e.g.: Attendance in live sessions, reflection paper, project report, presentation etc.* Attendance live, Text production, Illustrations, Project management			
Team set-up	Total number of students: 41 (19 in the module EST 395)		*Local teams of X students /* *Mixed teams of Y students* Mixed teams of 4-8 students	
Student task	*Please define the specific task students will have to complete, i.e. specific case study/task description:* Production of a science and technology blog. Students will work in mixed teams and choose their own topics within the areas of science, technology and environment. Through joint teamwork and small groups, students will work on concept generation and text production for the blog. Each student is expected to co-produce three texts during the course of the experience, with the text publication being a group effort. Students will take one of a handful of roles in the publication process (e.g., writer, illustrator, editor). Publications will be published in both English and German.			
Platforms & Software used	Wordpress (techtalkers.hm.edu), Zoom, Google drive, Miro			